

### OFFICIAL DRAFT



**Marist Institute** 

# New Operating Models of Animation, Governance and Management

**Operational Model for Marist Mission** 





#### Table of contents

- Overview and recap of the General Council approvals on New Models in 2016
- Summary of the ongoing implementation process across Regions up to November 2016
- Organization of the General Center for Marist Mission (GCMM)



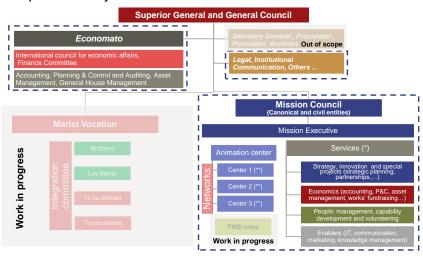


### General Council approvals in the February 2016 Plenary Session

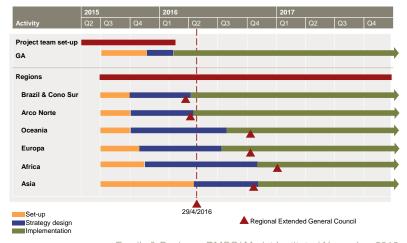
General direction concerning the implementation of a new Mission approach at all levels (New Models Project) The General Council approves:

- a) The direction of the mid and long term proposal for the Global structure of the General Administration with focus on Mission
- b) The proposed **progressive process to implement** the proposed structure for Mission at General level
- c) The direction and methodology of implementation proposal at Regional and Administrative Units levels
- d) The elements of the Global Project that are not listed in this implementation phase (Brothers-Lay + Economato + General Secretariat) will be developed later (in June we will dedicate time to these)

Proposed new operating model for Mission from 22<sup>nd</sup> General Chapter and beyond



The flow of the implementation process has been designed according to the schedule of the Extended GC





## General Council approvals in the February 2016 Plenary Session

Creation of the Mission Committee for 2017

The General Council decides to create a **Mission Committee** for 2017. **Responsibilities**:

- 1. Guidance and organization of the Mission Executive body.
- 2. Validation of the Annual Action Plan and Budget developed by the Mission Executive body and their submission to the General Council for approval.
- 3. Promotion of innovation and creativity at all levels and areas of Mission with special attention to the Education, Evangelization and Social works ones.
- 4. Identification of global policies needs and supervision of the policy making process performed by the Mission Executive body.
- 5. Monitoring and supporting the implementation of the New Models Project at Regional and AUs levels.
- 6. Ensuring the integration and collaboration among CMI, FMSI and Mission Secretariat.
- 7. In collaboration with the General Economato, finding out ways for the sustainability of the Mission Executive body and its initiatives.

#### Composition:

- 4 members of the GA appointed by the General Council,
- 6 members from the Regional Mission Councils.



## General Council approvals in the February 2016 Plenary Session

## Creation of two Working Groups

The General Council decides to create two **Working Groups** operational from April 2016

#### Legal and canonical structures

- Libardo Garzón Coordinador
- · Josep M. Soteras
- João Carlos do Prado
- Patrizia Coppola
- Avv. Salvatore Pasculli

- Indicate the internal team of experts
- A legal international firm with expertise on international cash flow management, legal risks and segregation, brands, legal structures, labor law, education, asset protection, etc to be contracted

#### Economy and Financial Sustainability

- Economo General
- CIAE
- Advisor New Models (Luca)
- Representatives from selected Provinces
- Indicate technical experts to be contracted / appointed for Asset Management and protection, budgeting, planning and control





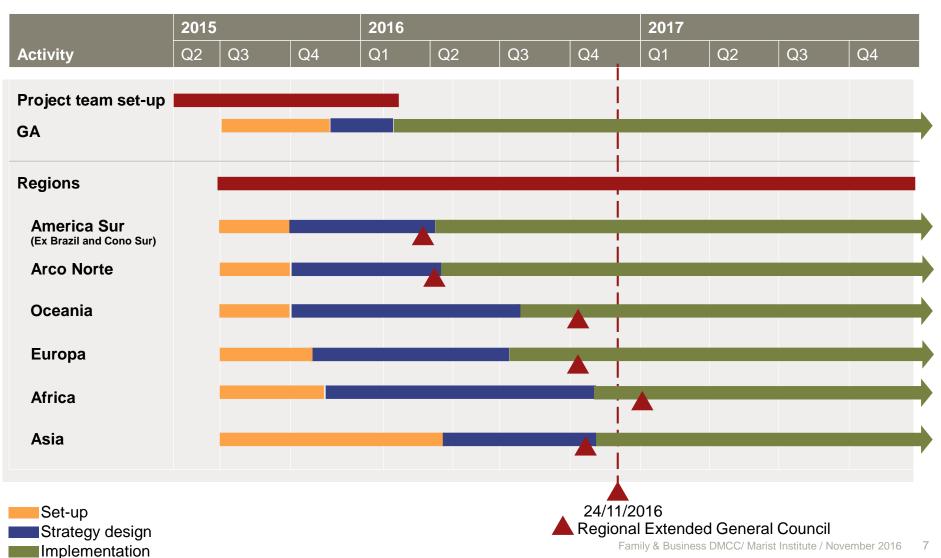
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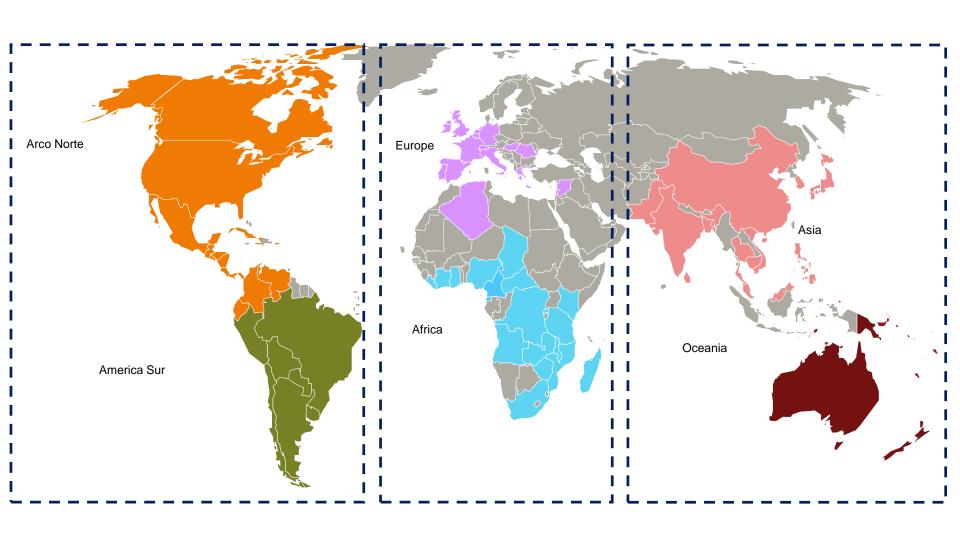
### Regions progress in the implementation process according to the Extended GC schedule







## Map of the Marist Regions in the world





#### America Sur



## Initiatives on people in Mission

- Implementation of a regional novitiate. Project developed in 2016, start date for the Novitiate in 2017.
- Cooperation in Vocational Animation across the region. 2016 for the team to develop a concrete proposal in cooperation with Provincial Animation teams.
- Mapping of regional experts in all areas: creation of the solution in terms of content, processes and supporting tools. The solution will be offered as a Global one. To be completed within 2016.





- Development of a Regional Vision, Principles and Priorities within first semester 2016.
- Development of operating model for the region, including governance, structures, processes and financial sustainability within 2016.
- Development of a regional school network. Proposal. Initiative will start in 2017.
- Development of a regional Economate network. Initiative already started, first meeting in August 2016.



#### **Arco Norte**



#### Initiatives on people in Mission

- Implementation of a regional communication strategy during **2016,** attentive to the differences in culture, in order to develop a regional process incorporating key leadership people on all levels of the provinces, followed by a methodology to disseminate and increase awareness within the Region.
- For 2017 priorities will be the creation of a single **Novitiate** for all Arco Norte and the development of a program for vocational promotion within the Region.





- Development of Regional Strategic Plan within 2016.
- Sharing at regional level of **best** practices across the following areas: Education, Management, Finance Management, Children's Rights and Solidarity.
- From 2017 further initiatives will. cover: International formation, **Network of schools set-up,** Language capability development.



#### Europe



#### Initiatives on people in **Mission**

- European formation integrated for Brothers and Lay people.
- Vocational animation.
- Older Brothers care.
- Communication.
- Community network.
- Spirituality centers.



- Vision and strategy.
- European work network.
- Children's rights.
- Operational model.
- Marist Youth Ministry (MYM).
- Bursars network.
- Innovation in Education.
- Solidarity.
- Sharing good practices in human resources.

#### **Africa**



## **Initiatives on people in Mission**

- Enhancement of the co-responsibility in Mission with laity, starting from a shared formation in the key moments of people development.
- Design of a locally effective and tailored communication methodology that allows to reach out, with the right depth and focus, each group of individuals currently engaged in the Mission, using different tools depending on the objective and on the target of the Communication.
- Follow-up on New Horizon Leadership formation program and exploration of other leadership formation areas.



- Regional strategic planning.
- Operational model set-up
- Further development of Youth
   Ministry, exploring new frontiers and
   approaches to reach out to the most
   vulnerable.
- Development of a new model of long term financial sustainability, through a better management of the currently available resources (cost efficiency and asset management), the investigation of new sources of income/funding and the development of local skills and managerial capabilities.
- Explore School network cooperation also considering other Region initiatives.
- Develop concrete proposals for Children's rights and protection in Africa.

#### Oceania



## Initiatives on people in Mission

- Initial Regional Formation: ensure that Marists across the Region have the appropriate knowledge and skills to support their engagement in Marist mission and life.
- Brothers and Lay Marists Partners in Mission - Learnings from Experience and planning of where we want this partnership to be in 10 year's time.
- Develop an holistic Marist communication.
- Redefine communication between AUs Councils and Leaders.



- Reaffirm the vision of Marist life and mission of Oceania.
- Develop a Network of Financial Administrators.
- Design a network of Marist Schools Oceania.
- Brothers Today Commission creation to define evolving mission of the Brothers (including care for older Brothers).
- Young Brothers how to support moments of difficulties.
- Children's rights further development in coordination with FMSI.
- Pastoral development for young people.
- Maintain a strategic dialogue with Asia.

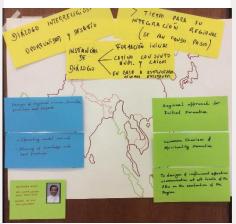


#### Asia



#### Initiatives on people in **Mission**

- Develop a regional approach for Initial formation.
- Marist Spirituality in Asia.
- Design and implement effective communication at all levels of the AUs on the evolution of the Region.
- Regional volunteering.
- Leadership formation.



- Design of regional Vision, Principles, priorities and projects.
- Operational model set-up.
- Sharing of knowledge and best practices.
- Financial sustainability.





## Results of the meeting with the Regional coordinators: Points of agreement

## Rationale Philosophy

- Willingness to search synergies.
- Desire to work together.
- Openness to share resources.
- Positive attitude of those involved so far in the New Models process.
- **Right balance** among the proposals of Marist Vocation and Mission areas in the Regions.

#### **Process**

- The common methodology is facilitating the process of implementation.
- Involvement of Leaders, teams and people with key functions, in most of the Regions.

#### Common themes

- Criteria for structuring Mission in a similar way so that the solutions are compatible for the Regions.
- Recognize the importance of formation.
- Matureness in the co-responsibility process of Brothers and Lays.
- To start from what is already available and from the good practices of each Region.





## Results of the meeting with the Regional coordinators: Challenges

## To be a Global body

- Build a common vision of the Mission in all its dimensions at Institute level.
- Ensure the **right balance** between Global and Local.
- Overcome cultural and linguistic barriers.
- Willingness to share people and resources.

#### **People**

- · Resistance to change.
- Leaders development and involvement.
- Co-responsibility between Brothers and Lays.
- Ensure the **appropriate expertise** (internal and external) according to the different responsibilities and needs.

#### **Complexity**

- Achieve a more efficient process of internal and external communication.
- To set up a more articulated organizational model.
- Ensure the right balance between the Marist Vocation and Mission areas.
- Assure that the most suitable Human Resources are operational for the accompaniment and management of the Processes.
- General Government commitment to and exercise of a clear leadership.





### Results of the meeting with the Regional coordinators: **Opportunities**

Vision, people, cultures & new mentality

- Use the process to build a common vision as Institute.
- Develop a process and tools for Strategic Planning and Evaluation at global level.
- Development of Leaders for a global Institute.

**Operational** solutions

- Development of network of interconnected networks at all levels and dimensions.
- Establish common processes and tools for the different areas of the Marist Mission.
- Identify and specify areas with potential economy of scale at global and regional levels (joint negotiations, etc.).

Part of a global world

- Develop models of listening of the society and the environment.
- Connection with other networks and organizations.
- Strengthening and search for new alliances (non limited to other congregations and similar entities).





### Regions reactions to Baker & McKenzie's proposal

#### **Proposal** understanding

- Strong need to have a legal advice globally ("it is a must have").
- Fundamental to consider Risk management in daily operations (image, transactions, etc.).
- Overtime changes and evolution of the Institute have not been properly backedup by changes of legal structures.
- Global umbrella, 6 regional umbrellas: entities, statutes, etc. (as described) into offer - phase 1 point 5).
- Ensure consistency across the Institute.
- Prevent and protect from potential legal issues.

#### **Our suggestions**

- Need to increase Team competence in Canonical Law (Universidad Gregoriana)
- Need to increase Corporate Experts: the current Team is too focused on Tax experts, while FMS is Tax exempt in most countries.

#### Create a proper internal team, including canonical experts, NM representative, etc.

- Allow implementation plan to be differentiated by Region.
- International cash flow management not included, only qualified during the project.
- How to **communicate** this **internally** to other Brothers / Lays, giving a concept communication summary in 2 lines ("create a global legal framework to manage and administer regional legalities which involve cross-country arrangements"). It should also specify what we are not trying to do (e.g. taking over local legal arrangements).

#### Internal considerations





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## Roles and responsibilities of **General Administration** concerning Mission

ision

Governance

Management

**General Chapter** 

As from current Constitution, sets forth mid-long term Institute direction.

Marist
International
Mission
Assembly

- Contributes to mid-long term strategic guidelines for Marist Mission with a detailed identification of objectives and expected preliminary timing.
- Is composed by both elected and appointed Brothers and Lay with presence of women, globally representative.

Superior General and General Council

- Provide **strategic direction for Marist Life and Mission**, while delegate executive responsibility, limited to the Marist Mission, to the General Mission Council. Members are elected according to the rules stated in the Constitution and Statutes.
- Provide Governance, Accompaniment and Animation of the Regions and AUs.

General
Mission Council

- Performs Governance for the Marist Mission and the General Center for Marist Mission, as delegated by the General Council.
- Members are appointed from both Regions and General Administration, both Brothers and Lays.

General Center for Marist Mission

- Is delegated to manage the day-to-day operations of the Marist Mission and the General Center for Marist Mission.
- In charge of strategic planning to be approved by the General Mission Council, and periodically updated.
- Composed of Brothers and Lays, men and women, according to their competences.

**Economato** 

- Responsible for the allocation and protection of assets, leaving the General Center for Marist Mission responsible for daily management of the allocated assets.
- Performs audit of Mission structures for the correct and evangelical use of assets.

Each body has different roles and responsibilities in General Administration Vision, Governance and Management





#### Operating model at all levels of the Marist Mission

#### General Administration

- Definition of GA new mission and identity
- Development of a competence driven structure articulated into two dimensions under a shared governance:
  - -Marist Vocation General Centre and Economato: (as from current Constitution) entirely managed by elected Brothers
  - -General Center for Marist Mission: (works management, shared services, partnership, etc.) governed and managed by a competence based appointed team of Brothers and Lay people.
- Openness to a multi-centric GA based on competence availability within the Institute.
- Co-responsibility of Lay people in governance and management for enhancing Laypeople's commitment and affirming the value of their skills / competences.

#### Regions

- Definition of each Region's mission and identity
- Design of globally harmonized regional governance bodies, mechanisms and organizational structures.
- Provinces delegation of authority to Regions.
- Design of interconnectivity processes among Regions as a key prerequisite to avoid Institute federation fragmentation.





### Coherent fine-tuning of Provinces and cross-regional cooperation

#### Administrative Units

- Definition of each Province mission and identity
- Rationalization of organization structures and functions across geographies to facilitate functional cooperation.
- Elimination of duplication where Regional shared service model has been applied. Coherent delegation of authority towards Regions
- Promotion of genuine participation and co-responsibility of laity in decision-making.

#### Cross-regions cooperation

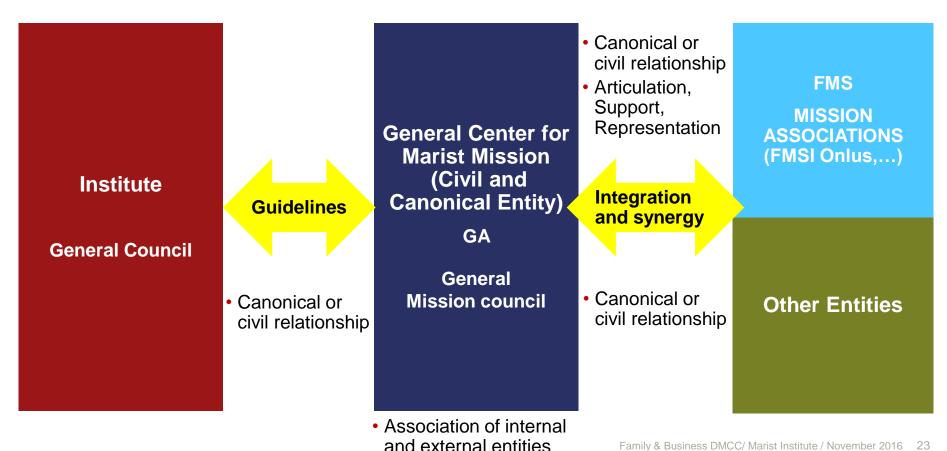
- Explore potential areas of cooperation between Regions (e.g. Marist formation of Brothers and Lay people, Marist Youth Ministry, etc.)
- Define global / multi-regional shared service / center of **competences** in order to leverage economy of scale (asset management, procurement, IT, etc.)
- Promote global networks (e.g. schools, universities, social centers, children's right, ex-alumni, lay Marist, Marist Youth Ministry, etc.)
- Promote solidarity approaches / solutions to cover local / regional competency gaps





The General Center for Marist Mission is a body that congregates the Marist Brothers Institute and other internal and external organizations.

The General Council provides guidelines to the General Mission Council delegating to it the governance of the Marist Mission

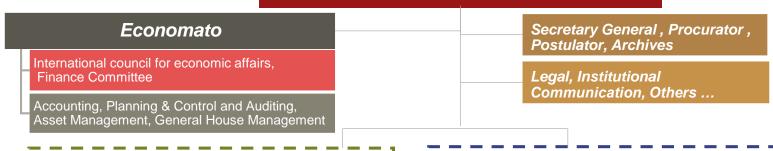


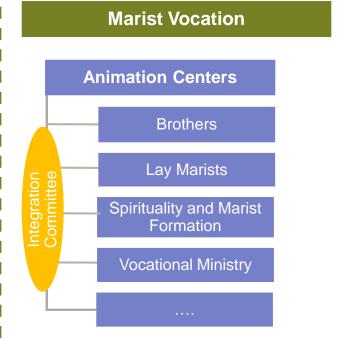
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**Marist Vocation General Center** 

The **General Center for Marist Mission is articulated into** Service Centers, acting as a shared service for all Functions, and Animation Centers

**Superior General and General Council** 







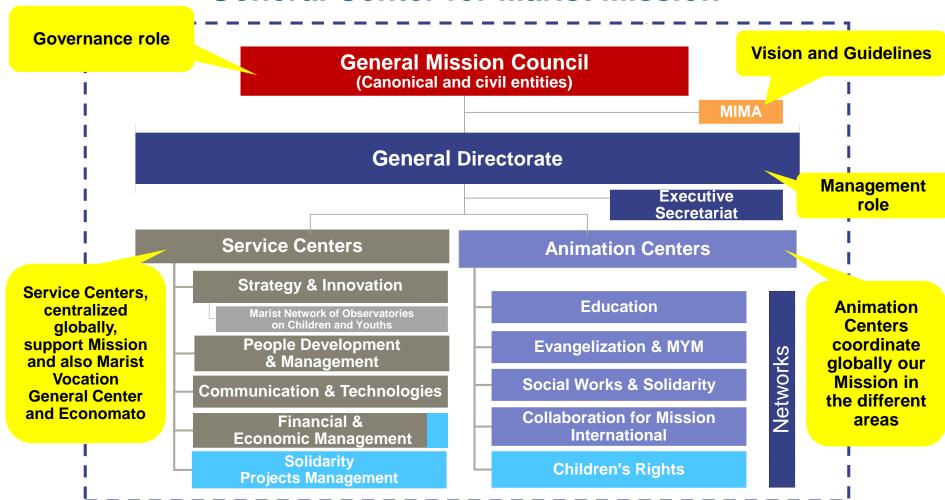
(\*) Services will be supporting Economato, Marist Vocation and Mission

(\*\*) Education from primary to tertiary, Publishing Houses in networks

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The **General Center for Marist Mission** is composed by governing and managing Functions, organized in a matrix structure

#### **General Center for Marist Mission**

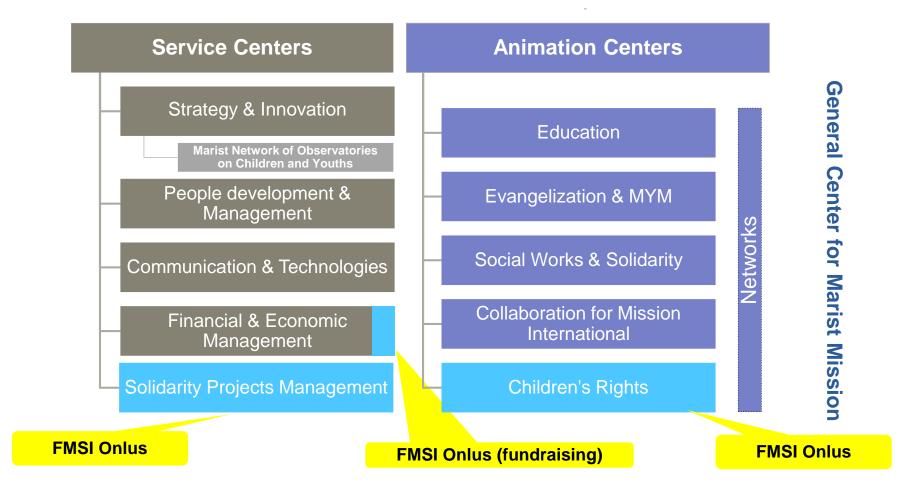






#### General Center for Marist Mission

Ensures that the Institute's Mission operations are efficient through centralized and decentralized Service Centers and Animation Centers

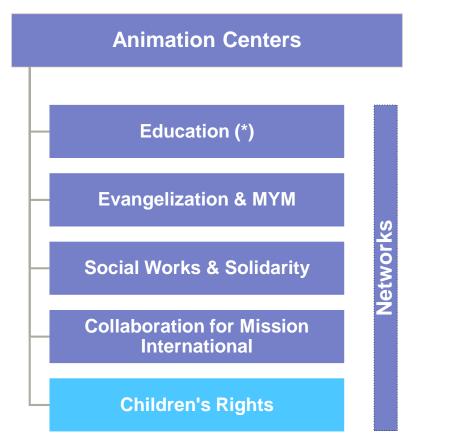






#### **General Center for Marist Mission**

The Animation Centers coordinate the different areas of the Marist mission at Institute level



(\*) The **Education** Center includes all levels of the formal education.

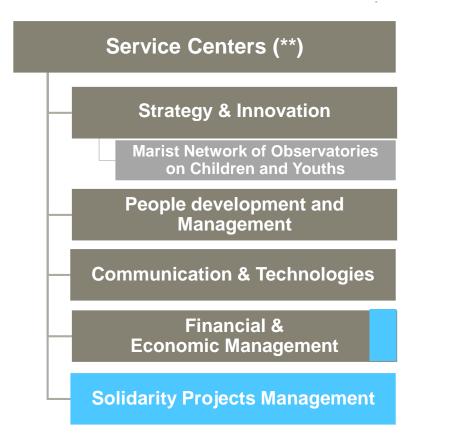
Center for Marist Mission





#### General Center for Marist Mission

The Service Centers coordinate and offer specific administrative support for the Mission and other bodies of the General Administration



General Center for Marist Mission

<sup>(\*\*)</sup>Service Centers act as a shared service for all Functions at Institute level, including Marist Vocation General Center and General Economato



#### Criteria considered for the centralization and decentralization of the Animation and Service Centers making part of the General Center for Marist Mission

#### Centralized (based at the **General House**)

- The General Directorate of GCMM located nearby the Global Governance.
- Direct cooperation with existing structures (FMSI Onlus and General Economato).
- Global strategic process.

#### **Decentralized** (based in the Regions or other places)

- Proximity to the field or local reality of the Mission.
- Sustainability and cost efficiency.
- Global co-responsibility and solidarity.
- Best leverage of existing competences and structures.





# Criteria considered for the geographical localization of the Animation and Service Centers in specific Regions and Administrative Units

#### **Operational criteria**

- Profiting from existing Institute's Structures at regional or AU level, incorporating a "global perspective".
- Counting with highly skilled local staff to provide support to the Centers.
- Located where communication, structure and logistic conditions favor mobility and global support.
- Ensure that the composition of the expert's teams for each Competence Center is international, and with a global and multicultural vision and mindset.

## Economical and strategic criteria

- Economic and financial sustainability.
- Balanced distribution at global level avoiding the excess of concentration in any geographic area of the Institute.
- Prioritize geographic areas where specific mission dimensions are more consolidated and have a strong local impact.